

**RT-RK, supplier of the HbbTV 2.0 Specification test suite,  
to automate the test cases within INTENT+**

**Novi Sad, Serbia – September 11, 2015** – [As announced by the HbbTV Association](#), a global initiative dedicated to providing an open standard for the delivery of broadcast and broadband services through connected TVs and set-top boxes, RT-RK becomes the supplier of majority test cases to be included in the HbbTV 2.0 test suite, in addition to all the applicable ones from the HbbTV 1/1.5 test suite and other sources. The test cases, carefully selected to be the most important ones of the specification are to be delivered starting September 2015 through to January 2016.



*“We are very honored, very privileged to have become such a valuable party of the HbbTV Association, and the digital TV community in general,”* said Vukota Pekovic, Head of Marketing and Sales RT-RK. *“It is an acknowledgment and reward for a very important part of our digital TV expertise - HbbTV, and not just in the area of testing, but also software development. In tune with our portfolio of successful digital TV software integrator, and supplier of automated comprehensive digital TV testing solutions, the contract with HbbTV is another confirmation of*

*the quality of our products and services. As we fulfill our contract responsibilities towards the HbbTV Association, I can also announce that the HbbTV 2.0 test harness will be integrated within our end-to-end test management platform INTENT+, and RT-Executor, the tool for automated test execution. Our automated solutions incorporate advanced algorithms for video analysis, and reliable equipment, grabbers and cameras, for image capture from TV, STB, and other devices. We excel at automatizing the testing and provide testing services to all the players in the development and production chain. “*

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#### **About HbbTV Association ([www.hbbtv.org](http://www.hbbtv.org))**

Hybrid broadcast broadband TV (or “HbbTV”) is a global initiative aimed at harmonizing the broadcast and broadband delivery of entertainment services to consumers through connected TVs, set-top boxes and multiscreen devices. The HbbTV specification is developed by industry leaders to improve the video user experience for consumers by enabling innovative, interactive services over broadcast and broadband networks. The specification uses elements of existing specifications from other standards including OIPF, CEA, DVB, MPEG-DASH and W3C. In June 2014, the activities of the Open IPTV Forum (OIPF) were transferred to the HbbTV Association. This broadened the HbbTV Association’s mandate to include defining specifications for service providers and technology suppliers that streamline and accelerate deployment of IPTV services.

#### **About RT-RK**

RT-RK LLC is a R&D company and national research institute that delivers development services and own products in the arena of real time embedded systems, with strong focus on consumer electronics and automotive. Headquartered in Novi Sad, with offices in Belgrade (Serbia), Banja Luka (Bosnia and Herzegovina) and Osijek (Croatia) with over 500 engineers, RT-RK is one of the biggest development houses in Southeast Europe. RT-RK is professionally engaged in embedded system design, TV software development, automotive software development, digital signal processing, UI/UX design, product development including small scale production, testing of Set-Top Box and multimedia devices, and FPGA rapid prototyping. For more information, visit [www.rt-rk.com](http://www.rt-rk.com)

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