

## OBLO end-to-end home automation to elevate TELE System's IoT

**Novi Sad, Serbia – January 6, 2016** – RT-RK, a market leading hardware and software design house focused on consumer electronics, communications and multimedia, today announced the official launch of its **end-to-end home automation solution based on the OBLO technology for TELE System Digital** onto the Italian market under the GetMagic brand.



Comprised of four major elements: gateway, cloud software, client applications, and nodes; the OBLO HA solution has been present on the market as an end-to-end solution for deployment or as software components integrated within other HA systems. By the agreement with TELE System Digital, RT-RK has delivered the end-to-end solution with the gateway integrating a wide range of listed commercially available clients, sensors and actuators. Customized Android and iOS applications for home automation clients (mobile, tablets) have been implemented on top of the secured network API. Cloud services for home automation outside local network, subscriber management, remote configuration and diagnostics RT-RK has customized according to TELE System requirements, whereas TELE System provided the cloud infrastructure (hardware, web hosting, maintenance, etc.).

*“We are pleased to have agreed with RT-RK on the end-to-end automation solution. Our market is in demand for it,” said **Stefano Piovesan, VP Marketing at TELE System.** “The RT-RK OBLO home automation solution is market proven, integrates our products, and will include more products to come on this explosive market.”*

*“At RT-RK we are always pleased to place OBLO technology with new clients through products and engineering services,” said **Nikola Smiljkovic, VP Marketing at OBLO LIVING.** “OBLO is our vision of smart connected things. With TELE System we have obtained another valued client and expanded onto new geography. We hope for a long successful cooperation.”*



### **About TELE System Digital**

Founded in 1989, TELE System reached a foremost worldwide position in a few years. Thanks to a continuous process of research and innovation, TELE System offers a wide selection of HD technological content products which peculiarities stay in the easy conditions of use and accessible pricing policies. In particular, TELE System develops, produces and sells Audio/Video devices such as digital satellite and terrestrial receivers and antennas, TVs, wireless and connectivity systems. TELE System products are distributed and commercialized in several markets in Europe, US, Latin America, India and Far East.

### **About RT-RK**

RT-RK LLC is a R&D company and national research institute that delivers development services and own products in the arena of real time embedded systems, with strong focus on consumer electronics and automotive. Headquartered in Novi Sad, with offices in Belgrade (Serbia), Banja Luka (Bosnia and Herzegovina) and Osijek (Croatia) with over 600 engineers, RT-RK is one of the biggest development houses in Southeast Europe. RT-RK is professionally engaged in embedded system design, TV software development, automotive software development, digital signal processing, UI/UX design, product development including small scale production, testing of Set-Top Box and multimedia devices, and FPGA rapid prototyping. For more information, visit [www.rt-rk.com](http://www.rt-rk.com)

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